

→ *taking care of people*

↳ *areas of action*

Clece carries out different social activities that go beyond the service entailed in the agreement with the corresponding administration. The goal is to improve the quality of life of those users, encouraging their development and social integration. A commitment that often begins on inherent initiative and self-less devotion of our employees.

The initiatives developed in this sense are varied, from awareness-raising measures, such as intergenerational get-togethers or theme-days with family members; research and development of innovative and wellbeing-related forms of therapy, integration initiatives such as games and cultural activities with senior citizens; or charitable activities such as clothes-drives and toy-drives to help disadvantaged children.



Intergenerational Gatherings

Among its support activities to social services offered to the elderly, Clece organises multi-generational meeting days for said senior citizens with children from primary schools which it also manages and, on other occasions, with youths from secondary schools. Besides contributing to improving interpersonal relations between different generations, the activities taking place in these gatherings benefit the elderly through cognitive stimulation and motor skills, as well as to enhancing the values and morality of the little ones.



Innovative therapies

Within the services it provides, Clece carries out a continuous research effort towards offering innovative and cutting-edge therapeutic solutions aiming to give greater attention to aspects such as the social, sanitary and cultural needs of these groups.

Therapy with animal pets, music therapy programs and activities such as horticulture and Tai Chi aimed at elderly people receiving the Home Help Service (Servicio de Ayuda a Domicilio) such as day centres and retirement homes, contribute to more active and healthy aging. In this manner, taking part in arts&crafts programs, hydrotherapy or the organisation of sports activities for people with disability, helps these demographics to improve their functional and physical capability, to build on interpersonal relations, and to improve their self-esteem.